

THE PIED PIPER

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CASE STUDY



Marc ran a huge company. I called him the Pied Piper cause he could lead people to the end of the earth - always with a winning proposition, intense focus, and genuine kindness. Well...except on those rare occasions when he blew up. "If you keep this up" he was warned, "you'll cause doubt in your loyal followers, and they'll stop following you." Motivated, we reflected on the times his passion worked and when it didn't.

Marc became aware that he experienced two types of energy: the energy that fueled his passion and the energy that triggered his anxiety. As Marc began to notice the difference, he was able to manage the moments he was anxious, and go full-on when he was leading with passion. Marc's emotional clarity made him a better leader, and he regained the confidence of his people.

What emotions do you confuse that trip-up even your best efforts?